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Encourage Your Young Adult to Become a Savings Star!

First Private Bank & Trust and the American Bankers Association Education Foundation are sponsoring **Lights, Camera, Save!** - A video contest to help teens learn more about the value of saving. For details and official rules, [click here](#); for an entry form, [click here](#); or for more information contact Elena Elkina of First Private at 818-501-1705.

Lights, Camera, Save! is open to minors between the ages of 13 and 16.
Last day to submit entries is **November 1, 2010**.

*Be a
Savings
Star!*



Enter our video
contest, and
you could
WIN BIG!

[Learn more today.](#)

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Introducing First Private Bank & Trust Mobile Banking!

It's a fast, secure and free* way to access your accounts from your mobile devices.
Simple to enroll and available to all personal online banking clients.
Contact your private banker for more information.

[Click here to learn more](#)

* Your mobile carrier's text messaging and web access charge may apply

❖ First Private Bank & Trust Continues to Ensure the Safety of Your Deposits

First Private Bank & Trust participates in the FDIC's Temporary Liquidity Guarantee Program which provides unlimited deposit insurance for all non-interest bearing accounts and customer transaction deposit accounts earning 25 basis points or less. This unlimited deposit insurance program from the FDIC will end December 31, 2010.

However, the standard FDIC insurance amount of \$250,000 per depositor remains in effect through December 31, 2013. On January 1, 2014, the standard insurance amount will return to \$100,000 per depositor for all account categories except IRAs and other certain retirement accounts, which will remain at \$250,000 per depositor.

For more details, please contact your local banking office or call 818-501-1700.

❖ Our New Online Banking and Cash Management Education Center & Banking Demo

Now you can have 24-hour access to real-time account information from the convenience of any computer with internet access. You can conduct a variety of personal and business banking transactions anywhere, any place and at anytime.

▶ [Click here to learn more](#)

❖ Our Approach

At First Private Bank & Trust we form enduring relationships with successful people,

❖ Our Investment Team

You can count on a team of professionals to manage the day to day responsibilities of your

[Homeowner Assistance](#)

their families, and their businesses. We strive to deliver the highest level of personal service in a broad menu of banking and investment products that meet your growing financial needs.

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investment and trust accounts. This team includes a dedicated relationship manager, an investment officer and an account administrator so you and your family will always find a familiar face at the Bank.

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Why First Private

A Wealth of Experience in Investment Management ::

Imagine if you will a return to the days when visiting your bank was a pleasant experience. Where you knew the people you banked with by name and they knew yours..

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Solutions Center

First Private Bank & Trust understands that private banking, whether personal or business, isn't a "one-size-fits-all" proposition. Banking needs differ from business to business, and they especially differ from one person to the next.

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